

PRIVACY STATEMENT

As part of its ongoing commitment to its suppliers and other users of ToyotaSupplier.com (“Website”), Toyota Motor Engineering & Manufacturing North America, Inc. or any other Toyota Motor Engineering & Manufacturing North America, Inc. subsidiary or Toyota affiliate (“Toyota”, “we” or “us”;) has adopted the following privacy statement (“Privacy Statement”) to explain our privacy practices, including what information may be collected on the Website, how we may use this information, and under what circumstances we may disclose the information collected to third parties. This Privacy Statement applies only to information we collect through the Website and does not apply to information that we may collect from other sources.

Information that users supply through use of the Website is governed by this Privacy Statement and the Terms of Use posted on the Website. Please read the following to learn more about our privacy practices.

A. INFORMATION WE COLLECT. The Website is intended for commercial use by vendors or suppliers of goods and services. In using the Website, users will provide information, data, content and other materials to us on a regular basis, either online or by other means.

In addition to this basic commercial information, we may collect information from individual consumers (“Consumers”). We may collect the following types of information from Consumers:

- (1) Personally Identifiable Information:** Personally Identifiable Information (“PII”) is information that may be used to specifically identify or contact a Consumer. Examples of PII include a Consumer’s name, mailing address, email address or personal phone number. We do not automatically collect PII when a Consumer visits the Website. Sometimes, we may request, allow, or otherwise provide an opportunity for a Consumer to submit PII in connection with a feature, program, promotion, or some other aspect of the Website. For example, if a Consumer is interested in becoming a Toyota supplier, then he or she will be asked to provide his or her name and address and other relevant information which identifies and describes the Consumer and the Consumer’s company. Certain information may not be personally identifiable when standing alone (e.g., the Consumer’s company name), but may become so when combined with other information (e.g., the Consumer’s company name, the Consumer’s name and personal telephone number). Whether or not a Consumer provides PII is the Consumer’s choice. However, this type of information may be required to participate in a particular activity, realize a benefit we may offer, or for us to consider a Consumer’s request to become a Toyota supplier.
- (2) Non-personal Information:** Non-personal Information is any information that does not personally identify a Consumer. Non-personal Information can include certain PII that has been de-identified; that is, information that has been rendered anonymous. We obtain Non-personal Information from information that a Consumer provides us, either separately or together with PII. We also automatically collect certain Non-personal Information when the Website is accessed. This information can include, among other things, IP addresses, the type of browser being used (e.g., Internet Explorer, Firefox, Safari), the third party website from which the visit originated, the operating system being used (e.g., Windows Vista, Windows XP, Mac OS), the domain name of the Internet service provider (e.g., America Online, NetZero), the search terms used on the Website, the specific web pages visited or the duration of visits.

B. HOW WE USE AND SHARE INFORMATION COLLECTED. We will use commercial information, PII, and Non-personal Information collected through use of the Website for ordinary business purposes. These may include handling requests to become a Toyota supplier; responding to inquiries; better serving our vendors and suppliers; or other ways associated with the circumstances in which the information was provided. We may also use this information to later contact users for a variety of reasons including promotional purposes. In addition, we may communicate with users about content or other information shared with us via the Website.

We reserve the right to use and disclose information collected through use of the Website for our own internal purposes and for Toyota promotional purposes. We also may share information collected through use of the Website with participating sponsors to a program or promotion entered via the Website, or with third parties who assist us in using the content or other information posted or shared with us via the Website.

We will not disclose information collected through use of the Website to any other third party without the prior consent of the applicable user, unless required to do so by law, or with respect to copyright and other intellectual property infringement claims. We also will disclose information if we believe that such action is necessary to: (a) fulfill a government request; (b) conform with the requirements of the law or legal process; (c) protect or defend our legal rights or property, the Website, or other users; or (d) in an emergency to protect the health and safety of the Website's users or the general public. Except as provided in this Privacy Policy, our Terms of Use or as set forth when the information is submitted, a Consumer's PII will not be shared or sold to any third party for commercial use without prior approval.

Users may change privacy preferences by following the instructions in Section G. CONTACT AND OPT-OUT INFORMATION below.

C. OTHER USES AND GENERAL INFORMATION

- (1) **IP Addresses:** An IP address is a number that is automatically assigned to a computer that is using the Internet. Web servers (computers that deliver web pages to a user's computer) automatically identify a computer by its IP address. When users or visitors view pages from the Website, our servers typically log their IP addresses. We collect IP addresses for purposes of system administration, to report aggregate Non-personal Information to others, and to track the use of the Website. In the United States, IP addresses are considered Non-personal Information and may also be shared as provided above. It is not our practice to link IP addresses to anything personally identifiable. That is, a user's or visitor's session will be logged, but the user or visitor remains anonymous to us. However, we reserve the right to use IP addresses to identify a user or visitor when we feel it is necessary to enforce compliance with the Website rules or to: (a) fulfill a government request; (b) conform with the requirements of the law or legal process; (c) protect or defend our legal rights or property, the Website, or other users; or (d) in an emergency to protect the health and safety of the Website's users or the general public.
- (2) **Cookies:** "Cookies" are small text files from a website that are stored on a computer's hard drive. These text files make using the Website more convenient by, among other things, saving passwords and preferences for users. We may analyze the information derived from these cookies or other technology markers, and match this information with data provided by a user or another party. If a user or visitor is concerned about the storage and use of cookies, he or she may be able to control or delete cookies through the Internet browser or other programs. Please note, however, that some parts of the Website may not function properly or be available if a user or visitor refuses to accept a cookie or chooses to disable the acceptance of cookies.
- (3) **Email Communications:** If a user sends us an email with questions or comments, we may use the user's PII to respond to questions or comments, and we may save questions or comments for future reference. For security reasons, we do not recommend that users send non-public personal information, such as passwords, Social Security numbers or financial account information, to us by email. Except for our reply to such an email, it is not our standard practice to send a user an email unless: (a) the user makes a particular request or signs up for a feature that involves email communications; (b) we are sending information about our supplier program, our products, and/or our services; or (c) a user has consented to being contacted by email for a particular purpose.
- (4) **Tracking Information:** The Website maintains a record detailing the use of the Website each time a user accesses the Website. The information captured includes the domain name of the user, web page entry and exit points to the Website, a history of the pages visited by a user on the Website, and the amount of time spent on the Website (collectively, "Tracking Information"). We use Tracking Information to study and develop usage trends, demographic analysis, statistical data, and for other business purposes. We expressly reserve the right to monitor use of and activities on the Website and to use this information for general commercial purposes. However, we will not disclose or provide any such information to third parties that contains any PII except as described in this Privacy Statement or the Terms of Use.
- (5) **Transfer of Assets:** As we continue to develop our business, we may sell or purchase assets. If another entity acquires us or all (or substantially all) of our assets, the PII and Non-personal Information we have

about users may be transferred to and used by this acquiring entity, though we will take reasonable steps to ensure that user preferences are followed. Also, if any bankruptcy or reorganization proceeding is brought by or against us, all such information may be considered an asset of ours and therefore may be sold or transferred to third parties.

(6) Your California Privacy Rights: Residents of the State of California, under certain provisions of the California Civil Code, have the right to request from companies conducting business in California a list of all third parties to which the company has disclosed certain personally identifiable information during the preceding year for third party direct marketing purposes. Users are limited to one request per calendar year. In the request, please attest to the fact that the user is a California resident and provide a current California address for our response. The user may request the information in writing at the address listed in Section G. CONTACT AND OPT-OUT INFORMATION below.

- D. CHILDREN.** The Website is not intended for children. We do not knowingly collect PII from children under the age of 13. A parent or guardian of a child under the age of 13 may review and request deletion of such child's PII as well as prohibit the use thereof. If you are a parent or guardian of a child under the age of 13 and believe that he or she has disclosed PII to us, please contact us at the address in Section G. CONTACT AND OPT-OUT INFORMATION below.
- E. KEEPING USER INFORMATION SECURE.** We have implemented security measures we consider reasonable and appropriate to protect against the loss, misuse and alteration of the information under our control. Please be advised, however, that we cannot guarantee or warrant the security of any information disclosed or transmitted to us online, and we are not responsible for the theft, destruction, or inadvertent disclosure of PII. In the unfortunate event that a user's PII is compromised, we may notify users by e-mail (at our sole and absolute discretion) to the last e-mail address provided us in the most expedient time reasonable under the circumstances. However, delays in notification may occur while we take necessary measures to determine the scope of the breach, restore reasonable integrity to the system, as well as for the legitimate needs of law enforcement if notification would impede a criminal investigation. From time to time we evaluate new technology for protecting information, and when appropriate, we upgrade our information security systems.
- F. OTHER SITES/LINKS.** The Website may link to or contain links to other third party websites that we do not control or maintain, such as in connection with purchasing products referenced on the Website. We are not responsible for the privacy practices employed by any third party websites. We encourage users to note when they leave the Website and to read the privacy statements of all third party websites before submitting any PII.
- G. CONTACT AND OPT-OUT INFORMATION.** A user may contact us at the email address or postal address below if: (a) the user has questions or comments about our Privacy Statement; (b) wishes to make corrections to any PII provided; (c) wants to opt-out from receiving future commercial correspondence, including emails, from us or our affiliated companies; or (d) wishes to withdraw consent to sharing PII with others.

We will respond to the request and, if applicable and appropriate, make the requested change in our active databases as soon as reasonably practicable. Please note that we may not be able to fulfill certain requests while allowing user access to certain benefits and features of the Website.

Email us at toyotasupplier@tema.toyota.com, or write to us at:

Toyota Supplier Network
25 Atlantic Ave.
Erlanger, KY 41018
Attn: Assistant Mgr – Mail code PURSS-ER

H. GENERAL. By accessing or using the Website (other than to read for the first time the Privacy Statement or the Terms of Use, which incorporate this Privacy Statement by reference), a user consents to our use of information as set forth herein. This Privacy Statement and the Website may be updated, revised or modified from time to time. All such updates, revisions or modifications will be effective when published by us. We

will make reasonable efforts to provide notice to users of any updates, revisions or modifications, but shall not be obligated to provide any specific notice to users beyond posting the revision date at the top of this Privacy Statement. Users are encouraged to check for changes to the Privacy Statement and the Website regularly. By using the Website after modifications to the Privacy Statement, a user will have confirmed his, her or its assent to and acceptance of the modifications. If a user objects to any subsequent revision to the Privacy Statement, the user must immediately discontinue use of the Website.

| [Back to Terms of Use](#)

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